



PRESS RELEASES

A press release was written and sent out to a targeted media list that included local newspapers and magazines. I made sure to email back and forth with reporters to thank them and ask for more support. The following newspapers and magazines were contacted:

- Broadwayworld.com Ft Lauderdale – article written by David McKibbon was posted on 9/29/19
- Go Riverwalk Magazine – published online
- Florida Theater On Stage – Bill, no response
- Pelican News (covers Pompano Beach, Deerfield Beach, Lighthouse Point, Lauderdale-By-The-Sea, Wilton Manors, Oakland Park, Hillsboro Beach, The Galt and Palm Aire)
- Sun-Sentinel (newsfeeds, rhagwood and jkline) – sent twice, no response

After the show, we will also send out a final news release after the event to leverage the event because the show itself is news. This release will be a short article which summarizes the high points of the show and provides contact information and the opportunity to get on a list for the next show.