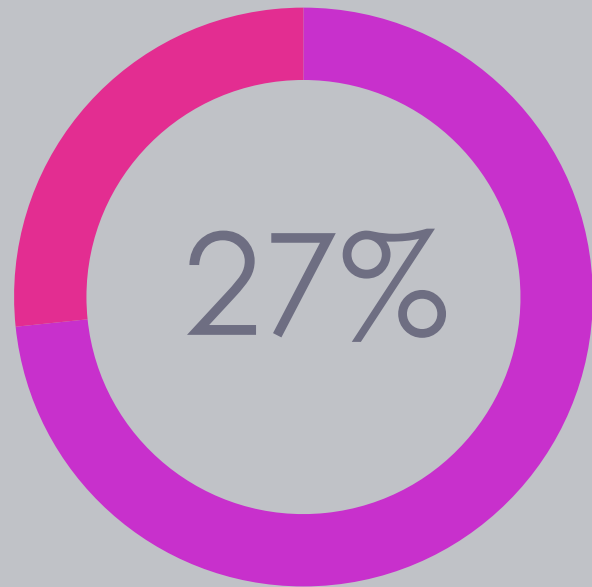


Cardinal Gibbons HS Drama Spring Play - Miss Saigon Publicity Budget

Percentage of Revenue Spent



Summary

TOTAL REVENUE	\$16,500
TOTAL EXPENSES	\$4,395
SURPLUS	\$9,835



ITEM	DESCRIPTION	AMOUNT
Sales from Playbill ads	30 ads at various sizes	\$3,500.00
Sales from T-shirts	Qty 30 x \$15 each	\$450.00
Sales from Promo Items	water bottles/notepads	\$600.00
Sales from Presale Tkts	Qty 500 x \$17	\$8,500.00
Sales from Door Tkts	Qty 150 x \$23	\$3,450.00
		\$16,500.00

TRADITIONAL MEDIA	PSA/Radio announcements - InKind
SOCIAL MEDIA	Facebook/Instagram

Expenses

ITEM	DESCRIPTION	AMOUNT	VENDOR
Playbillder.com	Program design fee	\$70.00	Playbillder.com
Playbill Printing	Qty 700	\$525.00	Playbillder.com
T-shirts	Qty 30/\$10 each	\$300.00	Vista Print
Water Bottles	Qty 20/\$15 each	\$300.00	Vista Print
Save the Date cards	Qty 100	\$30.00	Vista Print
Post It Notes	Qty 3/\$15 each	\$45.00	Vista Print
Notebooks	Qty 20/\$6.50	\$130.00	Vista Print
Miscellaneous	Stickers, etc.	\$100.00	Misc
Posters Printing	Qty 50	\$70.00	Vista Print
Social Media Adver.	Geofilters/Ads/Status Boosts	\$100.00	IG/FB
Ticket fee	650 tkts x \$5	\$3,250.00	NSU

Expenses

ITEM DESCRIPTION AMOUNT

ITEM DESCRIPTION AMOUNT VENDOR

\$4,395.00